



Delavan-Delavan Lake Area Chamber of Commerce
52 E. Walworth Ave., Delavan, WI 53115 • (262) 728-5095 • www.delavanwi.org

Corporate Sponsor opportunities,

Cars Time Forgot car show is one of Wisconsin's premier car shows. This will be the show's fourteenth annual event. This year's show will be July 9, 2017 and it is held at Lake Lawn Resort on the shores of Delavan Lake.

Past year's highlights have included the Blue Max, Mach IV Mustang and Dragon's Fyre Jet Truck to name a few. The 2015 show was filmed by Dennis Gage, "My Classic Car" and aired on April 23, 2016 episode 17 on the Velocity Channel. Last year's show featured "The Original Batmobile" and "Mr. Twister" funny car as featured cars. This year's show promises to be very exciting and will be featuring Volo Museum's "Mystery Machine" from the cartoon show Scooby Doo.

This year's event should exceed 1,000 show cars and over 10,000 thousand spectators.

Sponsored by the Delavan – Delavan Lake Area Chamber of Commerce, CSI Media, Central Printing, Lake Lawn Resort, TLC Restorations, NAPA Auto of Delavan, Advanced Auto Clinic, Noble Insurance, and Bennett Coachworks other activities include a Saturday Gimmick Rally, Lakeside BBQ meet and greet, raffles, T-shirt sales and Merchant Awards.

We are asking if you would like the opportunity to be a "Corporate Sponsor". Corporate Sponsorship is \$500.00 and includes a vender space at the show, marketing including business name on 5,000 Flyers, full page flyer ad in the 2016 Explorer Magazine, Posters and inclusion in special placement on Delavan – Delavan Lake Area Chamber of Commerce website, Cars Time Forgot website, CSI Media website, and Lake Lawn Resort website, all CSI Media publications as well as several announcements over Wisconsin Hot Rod Radio and the 3D Sound system on the day of the show.

On behalf of the Cars Time Forgot committee, thank for considering sponsorship of this event. If you have any questions, please contact me at the Delavan – Delavan Lake Area Chamber of Commerce at 262-728-5095 or Chairman Russ Hayes, 262-749-6408.

Sincerely,

Sara Sekeres, Executive Director
Delavan – Delavan Lake Area Chamber of Commerce